

## **Professor Keith Jackson**

Graduating with a degree in Mechanical Engineering, Keith spent the first five years of his career as a Design Engineer for Jaguar Cars. After a year of voluntary work in Africa, he returned to sunny Aberdeen to study for a MSc in Bioengineering. He has more than 30 years of experience in a wide range of commercial and technical leadership roles. From 2010 to 2017 as CEO he led JRI Orthopaedics in Sheffield to become a multi award winning SME and spearheaded their international business expansion, including breaking into the Chinese market.

He is a Chartered Director, a Chartered Mechanical Engineer and a Fellow of both the Institute of Directors and the Institution of Mechanical Engineers. He is a Non Executive Director for two health care companies and the IoD Director of the Year 2016. Keith transforms businesses through the development of people, changing the organisation's culture and advancing quality and customer delight.

As Visiting Professor at the University of Sheffield, Keith is inspiring the next generation of engineers, business leaders and entrepreneurs. He is Chairman of the IoD in South Yorkshire and a Member of the Cutlers Company since 2014.

Keith is passionate about the successful market introduction of innovative products, British technical excellence and exporting World-class products manufactured here in the Sheffield City Region.